April 2025 Newsletter

WasteHub QUARTERLY

Welcome to Municipal WasteHub

A new name, the same commitment.

As of April 2, 2025, after more than three decades as the Municipal Review Committee, we're excited to announce our new name: Municipal WasteHub. This change reflects who we are today and where we're headed. As we continue serving 115 member communities across Maine, the WasteHub name better represents our mission of transparent, sustainable, and affordable waste management solutions.

> "Our goal is to increase visibility and become the go-to community resource for recycling and waste management in this region The new WasteHub name will facilitate that effort."

> > - Karen Fussell Vice President



MRC is now Municipal WasteHub



While the name is new, our core services remain the same. Municipal WasteHub is still committed to streamlining operations, fostering collaboration, and supporting communities as they work toward greater sustainability.

This rebrand, developed in collaboration with Millinocketbased Designlab, marks the start of an exciting new chapter. One that also coincides with the reopening of the Hampden facility. We're proud to continue evolving while staying true to our mission.

UPCOMING MEETINGS

Finance Committee Meeting

Wednesday, April 23, 10:00am

Quarterly Board Of Directors Meeting

Wednesday, April 23, 10:30am

Both meetings will be held in person at the Hampden Town Office and virtually via Zoom. To attend virtually, please register in advance using the link or QR code below:

https://bit.ly/ mwhmeeting



Participants can submit questions through the Q&A feature. If you're unable to attend, the meeting recording will be available to watch later on our YouTube channel.



Learn more: MunicipalWasteHub.org

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WHY THE CHANGE?

✓ Stronger Identity:

The new name makes it easier for communities, partners, and policymakers to understand our role.

✓ Aligned with Our Mission:

It highlights our focus on waste reduction, recycling, and resource recovery.

■ Better Communication:

A unified brand improves how we connect and advocate across the state.

"The name Municipal WasteHub succinctly captures our operation as the central location where we extract value from the waste of 115 Maine communities."

- Aaron Huotari Board President

THE HAMPDEN FACILITY IS BACK! A MAJOR STEP FORWARD FOR WASTE RECOVERY IN MAINE

After years of planning, partnership, and persistence, we're thrilled to share that Municipal Waste Solutions (MWS) in Hampden officially reopened as a transfer station in April 2025.

The Town of Hampden, our host community, had the honor of being the first to unload municipal solid waste onto the newly reopened tipping floor. This marks a significant milestone in our shared journey toward full operations and a more sustainable waste system for Maine.

"This reopening is more than just a restart of operations. It's a reaffirmation of our commitment to affordable, sustainable waste solutions for our member communities."

 Michael Carroll Executive Director Municipal WasteHub





WHERE THINGS STAND NOW

MWS is currently operating as a transfer station, receiving waste from member municipalities. This interim phase allows the team to ramp up and fine-tune operations, including the implementation of state-of-the-art optical sorting technology.

Full front-end operations, including sorting recyclables and marketing those materials, are expected to be fully online by Q4 2025.

Once fully operational, the Hampden facility can process approximately 180,000 tons of mixed waste annually, contributing significantly to Maine's landfill diversion goals. The facility will use advanced technology to turn household trash into renewable natural gas and reusable materials. This will help reduce landfill waste and support clean energy and recycling efforts in Maine.

We sincerely thank our member communities for their continued support, and extend our appreciation to Innovative Resource Recovery (IRR), the majority owner and operator of the MWS facility. Their expertise and significant investment have been key to making this success possible.

What sets this collaboration apart is our shared mission and vision, which has built a strong partnership focused on innovation and results. Thank you, IRR, for your continued commitment and valuable contributions to our success.









MRRA CONFERENCE & TRADE SHOW: A MEMORABLE GATHERING OF INDUSTRY LEADERS

We had a great time at the 30th Annual Maine Resource Recovery Association (MRRA) Conference & Trade Show in Rockport, Maine! This event brought together just over 100 private and public-sector leaders and decision-makers from the recycling and solid waste management industry, and it was a great opportunity to network, share ideas, and showcase Municipal WasteHub's work.

Our booth (#34) was buzzing with activity, where we had the chance to meet municipal leaders and staff, sustainability advocates, and industry professionals. We were excited to unveil our new Municipal WasteHub brand and chat with attendees about our innovativewaste solutions and our ongoing commitment to environmental responsibility.

We're grateful to everyone who stopped by to learn more about our initiatives and shared in our vision for sustainable waste management in Maine.