# **WasteHub**

# **INTRODUCING OUR HUB-AND-SPOKE MODEL**

We're excited to share a major step forward in waste management for Maine: our new Hub-and-Spoke model. Under this approach, strategically located member transfer stations will partner with us and act as regional "spokes" feeding into Municipal Waste Solution (MWS), our central waste processing "hub" in Hampden.

This structure enables us to offer a broader range of services for all types of waste and recyclables while optimizing transportation logistics. It means we can more efficiently handle recyclables, construction and demolition (C&D) waste, bulky items, tires, and more—delivering a truly comprehensive waste management solution using improved technology and processes.

Effective July 7th, we implemented another tonnage increase with direct deliveries to MWS. The following Municipal WasteHub members, Blue Hill, Surry, Montville, Otis, and Sullivan will begin directing their waste streams to MWS, bringing our total member count to just over 30 municipalities directing their waste to the Hamden facility as we operate as a transfer station working towards full operations later this year.



# **UPCOMING MEETINGS**

Finance Committee Meeting

Wednesday, July 23, 10:00am

#### Quarterly Board Of Directors Meeting

Wednesday, July 23, 10:30am

Both meetings will be held in person at the Hampden Town Office and virtually via Zoom. To attend virtually, please register in advance using the link or QR code below:

bit.ly/3Gpo5Pf



Participants can submit questions through the Q&A feature. If you're unable to attend, the meeting recording will be available to watch later on our YouTube channel.



Learn more: MunicipalWasteHub.org



### **DEDICATED TRANSPORTATION DIVISION**

To make the Hub-and-Spoke network work seamlessly, our partner Innovative Resource Recovery has launched a dedicated transportation division in Hampden. Just starting to arrive is a fleet of—15 tractors and 20 trailers—will connect the Hampden hub with members' transfer stations.

This investment reduces costs, improves efficiency, and lowers our collective carbon footprint through optimized routing and full-capacity loads. It's a practical, sustainable solution designed in direct response to member priority feedback we received from visiting our members site and their survey responses.

#### MARKETING AND BRANDING MATERIALS READY FOR DISTRIBUTION

#### **Stickers**:

For placement on doorways, clearly identifying facilities as part of the WasteHub organization.

#### **M** Unacceptable Waste Poster:

Educational signage to improve waste sorting compliance.

# Member Transfer Station Posters: Professional advertising materials

highlighting Municipal WasteHub partnership.

#### **Educational Video:**

A comprehensive resource now available for viewing that explains our mission and operations. Find video here: bit.ly/4nOGkhM

The First Special Session of the 132nd Maine Legislature adjourned on June 25th. It was a busy session for Executive Director Mike Carroll who was hard at work in Augusta, attending Environmental and Natural Resources Committee sessions and hearings over the last several months as they considered key amendments that support our continued compliance with Maine's Extended Producer Responsibility (EPR) law. Mike also had the opportunity to connect one on one with several senators and representatives, providing comprehensive updates on the Municipal Waste Solution facility reopening. The response was tremendously encouraging, as these leaders clearly recognize the critical importance of this facility for sustainable waste management in our region. Their enthusiasm reflects a shared commitment to our environmental future, with a strategic focus on the three pillars of reduce, reuse and recycle.

# COMMUNITY OUTREACH

We have continued to invite the public into the MWS facility to build better public understanding about our mission and operations. Over the past quarter, we have hosted Penobscot Climate Action Committee, the Town of China, Maine Resource Recovery Association, leadership from Bar Harbor, UMO Department of Anthropology & Climate Change students, and others.

If your group or municipality would like to schedule a tour to learn more about MWS operations, please call Michael Carroll at 207-664-1700.

If you have any questions about these updates, please don't hesitate to reach out. We're always here to help.



## LISTENING TO OUR MEMBERS

Over the past year, our team has met with every member community, held focused discussions, conducted surveys, and carefully reviewed your feedback.

You asked for better transportation solutions and more accessible collection points to increase recycling, reduce tipping fees, and handle waste responsibly and economically.

We listened. The initiatives we are sharing today directly address your needs and reflect our commitment to transparency and partnership.